Import your catalogue

Northwind reads a CSV with one row per variant.

Column	Required	Notes
sku	yes	Unique across the whole catalogue
title	yes	Shown on the product page
price	yes	In the store's base currency, no symbol
stock	no	Defaults to 0, which hides the variant
image_url	no	Fetched once at import time

Upload it under **Catalogue → Import**. The importer runs in the background and writes a report you can download when it finishes; rows that fail are listed with their line number, and nothing is written until the whole file parses.

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